



>> Your Media, Organized by AI

XMAM Plus redefines media management for Radio and TV broadcasters. This advanced solution provides a robust, flexible, and fully integrated platform for multimedia archiving and production workflows. XMAM Plus is engineered to enhance operational efficiency while maintaining an intuitive user interface, ensuring a seamless experience in managing complex media assets and optimizing production processes.

/// Overview

AI-Powered Automation Efficiency.

XMAM Plus significantly reduces manual data entry and searching time by automating metadata tagging, transcription, summarization, and keyword generation, allowing users to quickly find the content they need. The built-in AI features significantly reduce the human labor in organizing and managing content, leading to faster content discovery and processing.

Content Discovery.

The AI-driven features help users quickly search and organize media files based on keywords, transcriptions, and other metadata, improving overall content search.

Seamless Workflow Integration.

XMAM Plus integration with existing broadcast automation and newsroom systems (via MOS protocol) ensures that users have a smooth workflow from content creation to broadcast, without the need to switch between multiple disconnected tools.

Data Security.

With deep archiving options across multiple platforms, including LTO, cloud storage, and disk, XMAM Plus ensures that valuable media assets are securely stored for long-term access and disaster recovery.

Flexibility.

The system provides flexible storage and editing options that adapt to the specific needs of different users, from content production teams to archivists, streamlining their operations.

Enhanced Production Efficiency.

The integration of Xtimeline allows for in-platform media editing and quick content output, saving time for production teams and simplifying the editing process, making it a key asset for teams working under tight deadlines.

Future-Proofing.

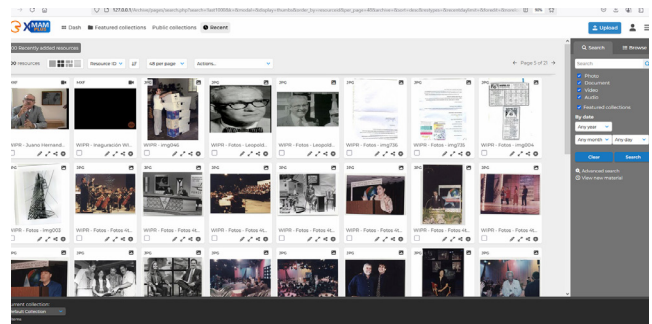
By adopting XMAM Plus, broadcasters ensure they are equipped with modern, AI-driven tools that optimize media asset management for future needs, helping to stay ahead in an increasingly digital and cloud-centric industry.

Streamlined Workflow.

It reduces operational complexity by centralizing media asset management, integrating with existing broadcast automation, newsroom systems, and editing tools, enhancing workflow efficiency and collaboration across teams.

Flexibility and Scalability.

With support for multiple storage solutions (LTO, cloud, disk), XMAM Plus offers flexibility for different business needs and long-term scalability as your media storage requirements grow.

A screenshot of the XMAM Plus web application interface showing a metadata table. The table has columns for 'REFERENCE', 'TITLE', 'DESCRIPTION NAME', 'FIELD TYPE', 'RESOURCE TYPE', 'TAG NAME', and 'TOOL'. The table lists various media assets with their corresponding metadata.

REFERENCE	TITLE	DESCRIPTION NAME	FIELD TYPE	RESOURCE TYPE	TAG NAME	TOOL
77	Video B-roll	videobroll	Text box (single line)	Video		Using 00:00:00
78	Aspect Ratio	aspectratio	Text box (single line)	Video		Using 00:00:00
79	Video Size	videobroll	Text box (single line)	Video		Using 00:00:00
80	Duration	duration	Text box (single line)	Video, Audio		Using 00:00:00
81	Channel mode	channelmode	Text box (single line)	Audio		Using 00:00:00
82	Sample Rate	sampleRate	Text box (single line)	Audio		Using 00:00:00
83	Audio B-roll	audiobroll	Text box (single line)	Audio		Using 00:00:00
84	Keywords - Recognized	recognized	Dynamic keywords list	Photo		Using 00:00:00
85	Keywords - Landmark	landmark	Dynamic keywords list	Photo		Using 00:00:00
86	Accessibility - alt Text	accessibilityalttext	Text box (single line)	Photo		Using 00:00:00
87	Accessibility - Extended Description	accessibilityextended	Text box (single line)	Photo		Using 00:00:00
88	Document extract	extract	Text box (single line)	Document		Using 00:00:00
89	Title	title	Text box (single line)	Global		Using 00:00:00
90	Caption	caption	Text box (single line)	Global		Using 00:00:00
91	Keywords - Subject	subject	Dynamic keywords list	Photo		Using 00:00:00

XMAM Plus User Interface



For more information
about XMAM Plus,
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/// Features

Media Asset Management

- Users will store, organize, search, and retrieve multimedia resources (audio, video, images) using XMAM PLUS. It helps manage assets across different platforms, including LTO tapes, cloud storage, and disk arrays.

Metadata Automation

- AI-powered features automatically tag content with metadata, including transcription and summarization, making it easier to search and categorize content.

AI-Powered Automation

- Automatic metadata tagging, speech-to-text transcription, content summarization, and keyword generation, are all powered by on-premise AI servers.

Flexible Archiving Options

- Deep storage management supports multiple platforms, including LTO tapes, LTO libraries, cloud storage (Amazon S3, Wasabi), and disk arrays.

Web-Based Editing – XTimeline

- A simple, intuitive non-linear editor for audio and video with multitrack capabilities, basic CG overlays, EDL export, and final rendering, all directly using assets from XMAM Plus.
- The XTimeline feature will allow production teams to access and edit media directly from the system, with basic video/audio editing capabilities and simple CG overlays. This workflow supports collaboration and final output rendering, including EDL exports for further editing.

Audio Fingerprinting

- Search and query based on audio segments using unique audio fingerprints. This feature provides reports on relative hits, enabling detailed tracking and verification, especially useful for advertisement certification in logging systems.

Integration with Broadcast Systems

- MOS Protocol support for seamless communication with Newsroom Computer Systems (NCS).
- Native integration with AxelTech's automation, logging systems, and collaborative NLE tools.

Advanced Search & Organization

- AI-assisted search capabilities that utilize transcriptions, keywords, metadata, and audio fingerprinting for fast and accurate content discovery.

Scalability & Security

- Designed for scalability across small to large organizations, ensuring secure and long-term access to media assets.
- For long-term preservation, users can manage deep storage across multiple systems, including LTO and cloud, ensuring that important media content is preserved safely and can be accessed when needed.

/// Options

Deep Storage Options:

- On-Premise Storage: Support for LTO tape drives and libraries for physical archiving.
- Cloud Storage: Integration with cloud platforms like Amazon S3 and Wasabi for remote storage solutions.
- Disk Storage: Local single disk storage for long-term archiving.

AI Processing Options:

- On-Premise AI Servers: For organizations preferring to keep AI processing internal, ensuring full control over data security.

Editing Options:

- XTimeline Web Editor: A simple multitrack web-based editor for quick content editing and final output rendering.

System Integration:

- MOS Protocol: For integration with third-party Newsroom Computer Systems (NCS), improving newsroom workflows.

Support & Maintenance:

- Standard Support: Ongoing support for installation, configuration, and troubleshooting.
- Advanced Support Plans: Optional extended support, including 24/7 technical assistance and on-site support for mission-critical environments



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